

D Leader™



JACKET CATALOG

Leading the way with Tradition and Value

Leader™ knows what dealers expect - and what their customers need. With the latest in manufacturing technology and equipment, we're setting a new industry standard for quality and service.

We're also setting the new standard for value. Our customers know that when they need the best jacket at the best price, they can count on us. Our industry leading programs and technological advancements help you get more business, keep more business, and gain more margin.

Today's business environment demands that you operate as efficiently as possible. Leader has built the tools that allow your award jacket business to become one of the most profitable items in your store.



The Leader™ Difference

Leader™ offers our dealers the convenience of our exclusive online Jacket Shop ordering program. With this tool, you have the ability to place orders when you need to, making sure you maintain the right inventory levels and mix. Our online tool is available 24 hours a day, 7 days a week, 365 days a year for your ordering convenience. This tool eliminates hours of paperwork and increases your order tracking capability with just a few keystrokes. Ask your Leader Representative for a demonstration.



ONLINE ORDERING



Leader offers you the option to purchase blank or fully decorated jackets. We are your one-stop supplier for jackets, chenille, tackle twill and embroidery, ensuring better color match and you only have to handle the jackets once. By taking advantage of Leader's decoration capabilities you reduce or eliminate many hidden costs and see margins make a dramatic increase. In a nutshell, you do less work, have less risk and increase your margins by having Leader do the decorating.

Leader's stock program offers style LS311LQ in 15 of the most popular color combinations. These jackets are on the shelf when you order - just pick the snap color and jacket size. These jackets ship within 48 hours of your order placement.



Our standard is to have custom blank jackets shipped from our factory in 7-10 business days. Fully decorated jackets are shipped in 4 weeks.



FAZ System

FAZ System - Our Full Access Zipper (FAZ) gives decorators easy access for all post decorating requirements. The FAZ system is standard on all Leader Jackets (except LS322 and LS322W).



STEP 1 Unzip lining



STEP 2 Reach under lining into sleeves and turn jacket inside out.



STEP 3 Apply decoration, turn jacket right side out and re-zip the lining.

**Jackets can be ordered without Full Access Zipper.*

LS311



Need Jackets Fast? In Stock Now.
 LS311 style jacket with leather sleeves fully stocked in your choice of 15 color combinations. Stand-up collar and full access zipper standard. Snap color choice - no charge.

- LS31 101S**
 Body: Black 06
 Rib-Trim: Black 06
 Stripes: Orange 51
 Sleeve: Black 06
 Pocket: Black 06
- LS31 102S**
 Body: Black 06
 Rib-Trim: Black 06
 Stripes: Gold 42
 Sleeve: Black 06
 Pocket: Black 06
- LS31 103S**
 Body: Navy 14
 Rib-Trim: Navy 14
 Stripes: Gold 42
 Sleeve: Navy 14
 Pocket: Navy 14
- LS31 104S**
 Body: Navy 14
 Rib-Trim: Navy 14
 Stripes: Gold 42
 Sleeve: Dk. Gold 4H
 Pocket: Dk. Gold 4H
- LS31 105S**
 Body: Navy 14
 Rib-Trim: Navy 14
 Stripes: N/A
 Sleeve: Navy 14
 Pocket: Navy 14
- LS31 106S**
 Body: Scarlet 20
 Rib-Trim: Scarlet 20
 Stripes: Blk/Whit 06/02
 Sleeve: Black 06
 Pocket: Black 06
- LS31 107S**
 Body: Black 06
 Rib-Trim: Black 06
 Stripes: Scar/Whit 20/02
 Sleeve: Black 06
 Pocket: Black 06
- LS31 108S**
 Body: Scarlet 20
 Rib-Trim: Scarlet 20
 Stripes: White 02
 Sleeve: White 02
 Pocket: White 02
- LS31 109S**
 Body: High Royal 13
 Rib-Trim: High Royal 13
 Stripes: White 02
 Sleeve: White 02
 Pocket: White 02
- LS31 110S**
 Body: Navy 14
 Rib-Trim: Navy 14
 Stripes: White 02
 Sleeve: White 02
 Pocket: White 02
- LS31 111S**
 Body: Bright Kelly 3K
 Rib-Trim: Kelly 31
 Stripes: White 02
 Sleeve: White 02
 Pocket: White 02
- LS31 112S**
 Body: Maroon 2D
 Rib-Trim: Dk. Maroon 24
 Stripes: White 02
 Sleeve: White 02
 Pocket: White 02
- LS31 113S**
 Body: Jet Green 3J
 Rib-Trim: Forest 32
 Stripes: White 02
 Sleeve: White 02
 Pocket: White 02
- LS31 114S**
 Body: Black 06
 Rib-Trim: Black 06
 Stripes: N/A
 Sleeve: Black 06
 Pocket: Black 06
- LS31 115S**
 Body: Dk. Purple 74
 Rib-Trim: Dk. Purple 74
 Stripes: White 02
 Sleeve: White 02
 Pocket: White 02



AWARD JACKETS WITH SET-IN SLEEVES

24 oz. Melton Wool body (80% Wool/20% Nylon) • Waist length • Stand-up knit trim collar, cuffs and waist-standard • Slash pockets • Snap front • Set-in sleeves: Wool, Vinyl or Leather • Pocket trim: Wool, Vinyl or Leather • Lining: Nylon or Quilt • Full access zippered lining • Sizes XS-8X* and Youth Sizes S-XL • See page 8 for optional collars and knit trim patterns

LS311 - Custom

Style #	Sleeve/Lining
LS311LN	Leather/Nylon
LS311LQ	Leather/Quilt
LS311VN	Vinyl/Nylon
LS311VQ	Vinyl/Quilt
LS311WN	Wool/Nylon
LS311WQ	Wool/Quilt

LS311 - In Stock

Style #	Sleeve/Lining
LS311	Leather/Quilt

See style numbers and color options at right, each with your choice of snap color.

*Upcharges may apply - see price list for details.

LS411



AWARD JACKETS WITH RAGLAN SLEEVES

- 24 oz. Melton Wool body (80% Wool/20% Nylon) • Waist length
- Stand-up knit trim collar, cuffs and waist-standard • Slash pockets
- Snap front • Raglan sleeves: Wool, Vinyl or Leather • Pocket trim: Wool, Vinyl or Leather • Lining: Nylon or Quilt • Full access zippered lining • Sizes XS-8X* and Youth Sizes S-XL
- See page 8 for optional collars and knit trim patterns

LS411 - Raglan Sleeves

Style #	Sleeve/Lining
LS411LN	Leather/Nylon
LS411LQ	Leather/Quilt
LS411VN	Vinyl/Nylon
LS411VQ	Vinyl/Quilt
LS411WN	Wool/Nylon
LS411WQ	Wool/Quilt

*Upcharges may apply - see price list for details.

LS512



LS513



LS511



AWARD JACKETS WITH SHOULDER INSERTS

24 oz. Melton Wool body (80% Wool/20% Nylon) • Waist length • Shoulder inserts available in Wool, Vinyl or Leather • Stand-up knit trim collar, cuffs and waist-standard • Slash pockets • Snap front • Set-in sleeves: Wool, Vinyl or Leather • Pocket trim: Wool, Vinyl or Leather • Lining: Nylon or Quilt • Full access zippered lining • Sizes XS-8X* • See page 8 for optional collars and knit trim patterns



LS511 - 1-pc shoulder insert

Style #	Sleeve/Lining
LS511WN	Wool/Nylon
LS511WQ	Wool/Quilt
LS511VN	Vinyl/Nylon
LS511VQ	Vinyl/Quilt
LS511LN	Leather/Nylon
LS511LQ	Leather/Quilt

LS512 - 2-pc shoulder insert

Style #	Sleeve/Lining
LS512WN	Wool/Nylon
LS512WQ	Wool/Quilt
LS512VN	Vinyl/Nylon
LS512VQ	Vinyl/Quilt
LS512LN	Leather/Nylon
LS512LQ	Leather/Quilt

LS513 - 3-pc shoulder insert

Style #	Sleeve/Lining
LS513WN	Wool/Nylon
LS513WQ	Wool/Quilt
LS513VN	Vinyl/Nylon
LS513VQ	Vinyl/Quilt
LS513LN	Leather/Nylon
LS513LQ	Leather/Quilt

*Upcharges may apply - see price list for details.

LS421



LS322



LS321

Women's Cut Available (LS322W)

SURCOAT LENGTH AWARD JACKETS

- LS321 & LS421** • 24 oz. Melton Wool body (80% Wool/20% Nylon) • Surcoat length (hemmed)
 • Stand-up knit trim collar, cuffs and waist - standard
 • Slash pockets • Snap front • Pocket trim: Wool, Vinyl or Leather • Set-in Sleeve (LS321) or Raglan Sleeve (LS421): Wool, Vinyl or Leather • Lining: Nylon or Quilt
 • Full access zippered lining • Sizes XS-8X*
 • See page 8 for optional collars and knit trim patterns

- LS322 & LS322W** • 24 oz. Melton Wool body (80% Wool/20% Nylon) • Surcoat length • Adjustable snap cuff • Wool Byron Collar-standard • Slash pockets (men's)/Side Seam (women's) • Snap front closure (men's)/Zip front closure (women's) • Set-in sleeves available in Wool Only must be same color as body
 • Wool pocket trim (leather option on men's) • Nylon Lining • Sizes LS322: XS-4X* LS322W: XS-2X

LS321 - Set-In Sleeves

Style #	Sleeve/Lining
LS321LN	Leather/Nylon
LS321LQ	Leather/Quilt
LS321VN	Vinyl/Nylon
LS321VQ	Vinyl/Quilt
LS321WN	Wool/Nylon
LS321WQ	Wool/Quilt

LS421 - Raglan Sleeves

Style #	Sleeve/Lining
LS421LN	Leather/Nylon
LS421LQ	Leather/Quilt
LS421VN	Vinyl/Nylon
LS421VQ	Vinyl/Quilt
LS421WN	Wool/Nylon
LS421WQ	Wool/Quilt

LS322 - Men's

Style #	Sleeve/Lining
LS322WN	Wool/Nylon

LS322W - Women's

Style #	Sleeve/Lining
LS322WWN	Wool/Nylon

NOTE: LS322 & LS322W - Leather trim option is available in black only and includes leather collar and pocket trim for men, leather collar only for Women. Left chest embroidery & right chest text (EMIQ) only decoration available. Wool and snap colors available: Black, Dark Maroon, Forest, High Royal, Navy, Purple & Scarlet

*Upcharges may apply - see price list for details.

Collar Styles



Byron Collar

Available in: • All Wool
• Leather/Wool
• Vinyl/Wool



Stand-up Collar

Standard collar on most jackets
see jacket description for details



Pro Collar*

Available in: • All Wool
• Leather/Wool
• Vinyl/Wool



Roll Knit Collar*



Hug Knit Collar*



Sailor Collar*

Available with or without Braid
Choose from Criss Cross or Mitered Braid (shown)
Available with or without zipper
Zipper to match wool or white polar fleece



Scalloped Zipper Hood*

*Upcharges apply - see price list for details.

Knit Trim Patterns



L1 L2 L3 L4



1N 2N 3N 4N



5N 6N 7N

Color 1
Color 2 (feather)
Color 3

Knit Trim Colors

STOCK

06 Black	31 Kelly
13 High Royal	51 Orange
20 Scarlet	2L Dk. Maroon
14 Navy	25 Oklahoma Cardinal
02 White	2A Red
26 Dark Red	43 Old Gold
32 Forest	11 Newark
12 Royal Blue	1D Dark Royal
1P Light Navy	82 Dark Brown
24 Dark Maroon	3G Dark Kelly
21 Cardinal	94 Light Vegas
42 Gold	3K Bright Kelly
70 Purple	9 Columbia Blue
3D Dartmouth	5 True Navy
74 Dark Purple	60 Gray

CUSTOM

53 Texas Orange	1A Academy Blue
7V Midnight	4G Light Gold
48 Vegas Gold	8A Light Bone
1B Military Blue	80 Tan
55 TN Orange	83 Cream
65 Light Gray	85 Bone
37 Blue Teal	92 Sand
34 Dolphin	2C Cranberry

Sizing

Please refer to the charts below to ensure proper fit. We do offer alterations if size adjustments are necessary, please refer to page 11 for details.

Available SIZES for	Size	Chest	Sleeve	Center Back
LS311 LS321 LS411 LS421 LS511 LS512 LS513	XS	30-32	32"	26 1/2"
	S	34-36	33"	27 1/2"
	M	38-40	34"	28 1/2"
	L	42-44	35"	29"
	XL	46-48	36"	29 1/2"
	2X	50-52	37"	30 1/2"
	3X	54-56	37"	30 1/2"
	4X*	58-60	37"	31 1/4"
5X*	62-64	37"	31 1/4"	
6X*	66-68	37"	31 1/4"	
7X*	70-72	37"	31"	
8X*	74-76	37"	31"	

YOUTH Available for	Size	Chest	Sleeve
LS311 LS411	S	25-27	24 1/2"
	M	28-30	27 1/2"
	L	32-33	30"
	XL	34-36	31 1/2"

Available SIZES for Women's	Size	Chest	Sleeve	Center Back
LS322W	XS	26-28	30"	28"
	S	30-32	31"	29"
	M	34-36	32"	30"
	L	38-40	33"	30"
	XL	42-44	34"	31"
	2X	46-48	35"	31"

Available SIZES for	Size	Chest	Sleeve	Center Back
LS322	XS	30-32	33"	31"
	S	34-36	34"	32"
	M	38-40	35"	32"
	L	42-44	36"	33"
	XL	46-48	37"	34"
	2X	50-52	38"	35"
	3X	54-56	39"	35"
	4X*	58-60	40"	36"

*Upcharges apply for sizes 4X and up. See price list for details.

Available Colors

W = WOOL

L = LEATHER

V = VINYL

VW = VIRGIN WOOL

COLOR	WOOL	LEATHER	VINYL	VIRGIN WOOL
01 Bright White		L STOCK		
02 White		L STOCK	V STOCK	VW * CUSTOM
0V Vanilla		L STOCK		
8A Light Bone		L STOCK		
85 Bone		L STOCK	V STOCK	
83 Cream		L STOCK	V STOCK	
92 Sand		L STOCK		
94 Light Vegas		L STOCK		
84 Palomino		L STOCK		
89 Oklahoma Cream		L STOCK		
80 Tan		L STOCK	V STOCK	
82 Dark Brown	W STOCK	L STOCK		
4G Light Gold		L STOCK		
42 Gold	W STOCK	L STOCK	V STOCK	
4V Gold				VW STOCK
43 Old Gold	W STOCK			
55 Tennessee Orange				VW * CUSTOM
51 Orange	W STOCK	L STOCK	V STOCK	
53 Texas Orange	W STOCK	L STOCK		
2A Red	W STOCK			
26 Dark Red	W STOCK	L STOCK		
2C Cranberry	W STOCK			
2M Marine Red	W STOCK			
20 Scarlet	W STOCK	L STOCK	V STOCK	
21 Cardinal	W STOCK	L STOCK		
25 Oklahoma Cardinal	W STOCK			
24 Dark Maroon	W STOCK	L STOCK	V STOCK	

COLOR	WOOL	LEATHER	VINYL	VIRGIN WOOL
2V Dark Maroon				VW * CUSTOM
2D Maroon		L STOCK		
2L New Maroon	W STOCK			
3K Bright Kelly	W STOCK			
31 Kelly	W STOCK	L STOCK	V STOCK	
32 Forest	W STOCK	L STOCK	V STOCK	
3V Forest				VW STOCK
3D Dartmouth	W STOCK			
34 Dolphin Green				VW * CUSTOM
37 Blue Teal				VW * CUSTOM
1A Academy Blue		L STOCK		
1B Military Blue				VW * CUSTOM
11 Newark Blue	W STOCK			
09 Columbia Blue	W STOCK	L STOCK	V STOCK	
1V Columbia Blue				VW * CUSTOM
12 Royal	W STOCK	L STOCK	V STOCK	
13 High Royal	W STOCK	L STOCK	V STOCK	
14 Navy	W STOCK	L STOCK	V STOCK	
05 True Navy	W STOCK			
1P Light Navy	W STOCK			
72 Midnight	W STOCK			
7V Midnight				VW STOCK
70 Purple	W STOCK	L STOCK	V STOCK	
74 Dark Purple	W STOCK			
60 Grey	W STOCK	L STOCK	V STOCK	
65 Light Grey		L STOCK		VW STOCK
06 Black	W STOCK	L STOCK	V STOCK	

*For custom colors please call Customer Service for delivery 877-614-6073

How to Order

We've made ordering easy! Just follow this process to be assured your order is complete.

Order Online - www.leadersportswear.com

STEP 1 **Log on to Web Site**
Click on "Customer Login", enter your e-mail address and your unique Leader password.

STEP 2 **Choose From:**
a) **"Build A Jacket"** - This allows you to completely design a custom blank jacket to your customer's specifications in less than 5 minutes.
b) **"Predefined Jackets"** - Each of your unique jacket styles are available (blank or decorated) on your own Jacket Shop page with predefined specifications.
c) **"Stock Jackets"** - Choose from 15 of the most popular color combinations in our LS311 jacket style. Choose your style and snap color enter quantity and jacket styles and click "add to shopping cart".

STEP 3 **Submit Your Order**
Simply answer a few questions about your order and click submit. The quick and easy way to order!

ONLINE ADVANTAGES

- Immediate confirmation e-mail of order receipt
- Check your order status anytime on Jacket Shop
- Receive a shipping confirmation as soon as your order leaves the factory. You will also see the UPS shipping number for tracking.
- Direct ship your jacket to any destination on Jacket Shop

Order by Fax or Phone

STEP 1 **Use the Leader Order Form on the Back Cover**

STEP 2 **Choose Your Style**

STEP 3 **Choose Your Colors**
Use Leader's material swatch book to choose your jacket materials and colors on the order form. We've also provided you with a color conversion chart for your reference.

STEP 4 **Specify Components**
Specify your jacket components (sleeve, body color & material, snap color, collar style, cuff style).

STEP 5 **Indicate Alterations**
Indicate any additional jackets requiring alterations on the order form.

STEP 6 **Place Order**
Fax order form to Leader Customer Service at (877) 614-6133. If you need assistance, please call (877) 614-6073.

Blankets

LS720 & LS840 • 24 oz. Melton Wool body (80% Wool/20% Nylon) • Soft felt border • Sizes LS720: 60" x 72"
LS840: 60" x 84"

- See page 9 for available wool colors

Soft Felt Border Colors:

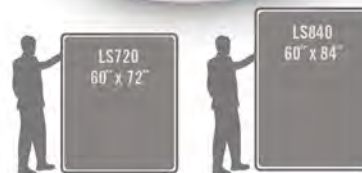
White (02)	Lemon (40)
Black (06)	Gold (42)
Columbia (09)	Old Gold (43)
Royal (12)	Vegas Gold (48)
Navy (14)	Orange (51)
Scarlet (20)	Bt. Orange (52)
Cardinal (21)	Grey (60)
Dk. Maroon (24)	Purple (70)
Kelly (31)	Lavender (71)
Forest (32)	Tan (80)
Teal (36)	Dk. Brown (82)

Wool Blankets

Style #	Size
LS720	60" x 72"
LS840	60" x 84"

Blanket Ordering Information:

1. Choose Blanket style
2. Choose wool color (see color chart pg. 9)
3. Choose Soft Felt Border color
4. List quantities



Decoration options are available, contact your Leader representative. Leader also accepts customer property with minimal sew-on charge.

Customer Property

Customer supplied emblems, chenille, tackle twill and letters are accepted and can be sewn on by Leader for a minimal charge (see price list). The following information must be included with the customer property - order number, customer contact information and placement sketch or diagram. All customer property must be enclosed in a secured envelope and mailed to Leader Customer Service at the address below.

Leader • 645 Pine Street • Greenville, OH 45331 • Attn: Leader Customer Property

Terms

Standard selling terms for Leader at-once orders are net 30 days. Leader accepts Visa, MasterCard or Discover and can charge 1.65% to the balance of any orders unpaid in excess of 30 days past due. Leader does not use COD as a method of payment. All merchandise is shipped F.O.B. from the Leader plant locations. Title to all goods rests with the customer when the merchandise is delivered to a common carrier consigned to our customer's specified address. Leader reserves the right to make changes to policy at any time, but will notify the customers of that change.

Cancellations & Order Changes

Once the customer order has entered the production status at Leader, no cancellations or changes are permitted. Changes or cancellations made prior to the orders moving to production status are at no charge to the customer. Many customer orders are moved to production status very rapidly to ensure prompt delivery dates. Consult your sales person or Leader customer service for additional information regarding changes.

Merchandise Return

All goods and products are custom made. Unless Leader or its sales representative makes an error, the order cannot be returned. Shipping, delivery or quality claims must be made within 10 days after receipt of merchandise. Merchandise can only be returned to Leader with a Return Authorization (RMA) number. The RMA number can be obtained through the Leader Customer Service department (877) 614-6073. The customer will be issued a call tag for this merchandise and will need to make arrangements with the specified carrier for merchandise pickup. Without the RMA number, all merchandise will be returned to the customer at their expense. Merchandise must be laundered before being returned to Leader, soiled merchandise will not be accepted and will be returned to the customer at their expense.

Warranty

Leader warrants the goods will meet the specifications of the order and be of commercial quality. Its obligation under this warranty being limited to either repairing or replacing, at its sole discretion, for the original Buyer only, any product which was not produced to the order specifications, or any product which fails to be of commercial quality within ninety (90) days after Buyer's receipt of the goods, provided that after Leader's examination it shall disclose to Leader's satisfaction to have been defective, and provided that such product shall be so returned to Leader, not later than ninety (90) days after delivery of such goods or product to the Buyer. This shall be the Buyer's exclusive remedy for breach of any warranty. This warranty gives the buyer specific legal rights. This warranty does not include any liability for incidental or consequential damages.

All implied warranties, including merchantability and fitness for a particular purpose, are hereby specifically disclaimed. To the extent that any implied warranty may not be excluded as a matter of law, any such implied warranty is limited to the duration of this warranty.

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Special Tailoring

Leader offers special tailoring for our award jackets for a nominal fee (see price list). The following alterations can be made to your jacket when clearly specified on the Leader order form or on the online ordering tool.

Sleeve and Body length can be altered by 2" or 4". Please indicate the length adjustment needed by using the following codes:

P-2 (Plus 2") M-2 (Minus 2")
P-4 (Plus 4") M-4 (Minus 4")

For any request outside of the above measurements, please discuss with your Leader Sales Representative or with Leader Customer Service (877) 614-6073

Delivery Schedule

- In-Stock Program - LS311 in 15 color combinations. Ships in 48 hours from receipt of order.
- Custom Blank Jackets - Ship in 7-10 business days from receipt of order.
- Fully Decorated Jackets - Ship in 4 weeks.